

Supplemental Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended

For Six Month Period Ending 31 March 2011
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

SINGAPORE TOURISM BOARD

#2414

- (c) Business Address(es) of Registrant

5670 Wilshire Blvd
Suite 1550
Los Angeles, CA 90036

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual:

(1) Residence address(es)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

- (b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

- (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

Name	Residence Address	Citizenship	Position	Date Assumed
Michael Figge	22 Brearly Road Princeton, NJ 08540	American	Manager Tourism Business	21 March 2011

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐Exhibit B⁴ Yes ☐ No ☐

N/A

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

N/A

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Refer to the attached marketing activities - Attachment to Section III

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
Note:	Refer to Attachment to Section IV	Financial Information	

\$1,295,594.10

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Note 1:	Refer to Attachment to Section IV	Financial Information	see detailed breakdown
Note 2:	Public Relations Firm	H&S Public Relations c/o M Silver Associates Inc. 747 Third Avenue 23rd Floor New York, NY 10017	see attachment to Section IV - item 26 Public Relations/ Media
Note 3:	Advertising Agency	Media Edge:CIA 825 Seventh Avenue New York, NY 10019	see attachment to Section IV - item 24 Advertising/ Promotion

\$1,295,109.40

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)

Tourism Court

1 Orchard Spring Lane

Singapore 247729

SINGAPORE

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

From: REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)

Amount: \$1,295,109.40

Period: 01Oct2010 to 31Mar2011

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☒ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

☒ Email

☒ Website URL(s): yoursingapore.com

☐ Social media websites URL(s): _____

☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☒ Other (specify) Travel Agencies, Tour Operators

21. What language was used in the informational materials:

☒ English

☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐

No ☒

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

19 April 2011


Kershing Goh - Regional Director
Americas

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Singapore Tourism Board

Last Name	First Name	Registration Date
Rhode	Thorsten	10/08/2009
Tham	Ambrose	10/08/2009
Cortes	Rose Mary	04/15/2010
Lim	Divine	04/23/2007
Tan	Serene	10/08/2009
Goh	Kershing	03/07/2006
FIGGE	MICHAEL	SEE ATTACHED REGISTRATION

Attachment to Section III

Singapore Tourism Board (Los Angeles Office) Marketing Activities October 1, 2010 to March 31, 2011

Date	Event	Venue	Partner	Officer	Contact	Description
10-12Oct-10	Shangri-la Asia Pacific Roadshow	Minneapolis & Iowa	Shangri-la Hotel	Ruby Serra	Eldridge Mayor Parry	First Asia Pacific roadshow of Shangri-la with Asian CVBs as partners held in Minneapolis and West Des Moines
13-Oct-10	Your Singapore ITME Cocktail Reception	Trump Hotel in Chicago	Singapore Airlines, Fairmont Hotel, Pacific World, Destination Asia	Ruby Serra	ruby@tourismsingapore.com	Annual reception hosted by STB to incentive buyers who attend ITME and some selected corporate and association meeting planners
21-Oct-10	MICE Roadshow	San Francisco	Marina Bay Sands, PICO, Suntec, Capella	Simone Wang	simone_wang@stb.gov.sg	Held BTMICE evening reception at E&O Trading.
22-Oct-10	MICE Sales Call	San Francisco	STB HQ staff	Simone Wang	simone_wang@stb.gov.sg	Conducted sales call to BTMICE clients, eg. Helmsbrisco
8-12Jan-11	PCMA	Las Vegas	Nil	Simone Wang	simone_wang@stb.gov.sg	Attended PCMA
8-Feb-11	Chinese New Year Media Event	Los Angeles	WP24, Rock Sugar, STB NY	Simone Wang	simone_wang@stb.gov.sg	Hosted a Chinese New Year lunch for media and tourism industry partners at WP24.
22-23Feb-11	MICE Sales Call to AZ	Pheonix, Scottsdales	Nil	Simone Wang	simone_wang@stb.gov.sg	Conducted sales call to BTMICE clients, eg. Helmsbriscoe
8-9Mar-11	REMAX Presentation	Las Vegas	Nil	Simone Wang	simone_wang@stb.gov.sg	Presented a conference bid to REMAX
Oct '10 - Mar '11	Brendan Vacations Campaign	National	Brendan Vacations	Thorsten Rhode	thorsten_rhode@stb.gov.sg	Tactical, product development with new partner (on-going)
Oct '10 - Mar '11	Signature Travel Network Campaign	National	Signature Travel Network	Thorsten Rhode	thorsten_rhode@stb.gov.sg	Tactical, product development with new partner (on-going)
March '11	Canada Trade & Consumer Campaign	Vancouver, Canada	SILK Holidays	Thorsten Rhode	thorsten_rhode@stb.gov.sg	Tactical campaign, product development
March '11	Social Media Campaign	US (Internet)	Halogen Media Group	Thorsten Rhode	thorsten_rhode@stb.gov.sg	Improve follower base in Social Media channels

Attachment to Section III

Singapore Tourism Board (New York Office) Marketing Activities October 1, 2010 to March 31, 2011

Date	Event	Venue	Partner	Officer	Contact	Description
10/1/2010	Top Chef Viewing Party	New York, NY	Food + Wine Magazine	Rose Mary Cortes, Marketin Manager, STB	rose_mary_cortes@stb.gov.sg	In celebration of the Singapore episodes aired on Top Chef, Food + Wine and STB hosted a cocktail reception with the who's who of the culinary world.
10/12/2010	K.F. Seetoh Media Tour	New York, NY	n/a	Rose Mary Cortes, Marketin Manager, STB	rose_mary_cortes@stb.gov.sg	Promoting Singapore's culinary appeal, STB hosted street-food expert K.F. Seetoh on a media tour in NYC.
18-Oct-10	Singapore Hosted Luncheon	Plein Sud restaurant, NY	Suntec, Singapore Expo, Orient Express, Tour East, Marina Bay Sands, Capella	Divine Lim, Manager, MICE EUSSA	divine_lim@stb.gov.sg	Client event in celebration of Top Chef finale being filmed in Singapore, with Chef Ed Cotton, Exec Chef, Plein Sud.
19-Oct-10	Ambassador Event, "Power Lunch with Singapore"	Singapore Embassy, Washington DC	Suntec, Singapore Expo, Orient Express, Tour East, Marina Bay Sands, SIA, Pico Intl.	Divine Lim, Manager, MICE EUSSA	divine_lim@stb.gov.sg	Lunch hosted by Ambassador Chan and Member of Parliament Amy Khor, to entertain association executives in DC area.
7-9 Dec 2010	IAEE Expo! Expo!	New Orleans Convention Center, LA	Nil	Divine Lim, Manager, MICE EUSSA	divine_lim@stb.gov.sg	Attended IAEE Expo! Expo! Conference
12/14/2010	Tour Operator Sales Calls	New York, NY	n/a	Rose Mary Cortes, Marketin Manager, STB	rose_mary_cortes@stb.gov.sg	On-going sales calls to tour operators that sell premium Asia. Visits included Swain Tours and Gate 1 Travel.
5-7 Jan 2011	HelmsBriscoe Annual Business Conference & Partners Event	Gaylord National, MD	Nil	Divine Lim, Manager, MICE EUSSA	divine_lim@stb.gov.sg	Attended reverse trade show and conf by HelmsBriscoe, third party meeting and site selection company.
2/6/2011	Chinese New Year media event	Los Angeles, CA	n/a	Rose Mary Cortes, Marketin Manager, STB	rose_mary_cortes@stb.gov.sg	To cultivate top-tier media in Los Angeles, STB hosted a media luncheon in collaboration with celebrity chef Wolfgang Puck.
30 Mar- 1 Apr2011	ASAE Association International Conference	Ronald Reagan Building, Washington DC	Nil	Divine Lim, Manager, MICE EUSSA	divine_lim@stb.gov.sg	ASAE Conf for the International Section of ASAE & The Center of Association Leadership on Going Global.

Attachment to Section IV - FINANCIAL INFORMATION

**Statement of Receipts, Disbursements and Activities of the Singapore Tourism Board
for the period of October 1, 2010 to March 31, 2011**

				US\$
A.	Receipts of monies from Singapore (STB/SIN)			\$ 1,295,594.10
	Receipts of monies from Other			\$ -
TOTAL				\$ 1,295,594.10
		Los Angeles	New York	
B.	1. Disbursements :			
	a) Salaries of Local Staff	\$ 70,776.04	\$ 115,853.57	
	b) Staff Welfare	\$ 8,371.57	\$ 33,822.41	
	c) Staff Training	\$ 554.00	\$ 1,865.00	
	d) Posting Expense (incl Housing)	\$ 13,995.00	\$ 52,475.00	
	2. Conservancy Charges/Levies	\$ -	\$ 3,029.14	
	3. Office Rent	\$ 18,198.68	\$ 54,886.30	
	4. Public Utilities - Office	\$ -	\$ 3,391.15	
	5. General Insurance - Office	\$ 3,886.04	\$ -	
	6. Warehouse Rent	\$ 2,652.50	\$ -	
	7. Telephone/Fax Charges	\$ 3,176.77	\$ 5,885.23	
	8. Internet	\$ 3,870.44	\$ 3,725.29	
	9. Freight Charges/Postage/Courier	\$ 3,921.28	\$ 1,933.98	
	10. Vehicle Repair & Maintenance	\$ 20.99	\$ 43.50	
	11. Vehicle Running Expense	\$ 3,701.57	\$ 3,268.15	
	12. Local Transport	\$ -	\$ 310.00	
	13. Non-Capitalized Office Equipment & Furn	\$ -	\$ -	
	14. Upkeep of Office Equipment & Furn	\$ 63.95	\$ 2,284.57	
	15. Office Equipment Rental	\$ 1,791.12	\$ 2,159.68	
	16. Stationery	\$ 1,740.37	\$ 2,167.77	
	17. Sundries	\$ 930.98	\$ 1,119.35	
	18. Remittance Charges	\$ -	\$ 762.40	
	19. Professional Fees	\$ -	\$ 1,838.72	
	20. Consultancy	\$ -	\$ 26,163.64	
	21. Newspaper/Periodicals	\$ -	\$ 360.98	
	22. Capital Expenditure	\$ 1,996.12	\$ -	
	23. Marketing Promotion	\$ 257,137.86	\$ 292,452.40	
	24. Advertising/Promotion	\$ -	\$ 133,640.67	
	25. Public Relations/Media	\$ -	\$ 154,885.22	
	26. Miscellaneous	\$ -	\$ -	
Subtotal		\$ 396,785.28	\$ 898,324.12	
TOTAL				\$ 1,295,109.40